

Nyah Festival Mission Statement

In a climate in which people's lives are engrossed in day to day living issues encompassing a forever busier lifestyle it is our intention to promote the Arts in the Cavan area by bringing artistic events to their doorstep.

We intend to expand the Nyah festival to the platform of an outreach event visiting ten individual centres throughout the county. This facilitates people who have busy lifestyles and commute daily to their workplace. It is our intention to start/finish events early so as to accommodate them and also to draw greater support from the youth in these areas.

The aim is to have an initial launch night in the Cobblestones Smithfield Dublin to raise the profile of the Nyah itself on a nationwide basis.

ASSIST ARTISTS REALISE THEIR AMBITIONS

As part of this plan we intend to employ the assistance of artists/musicians who are already well respected as top class in their individual artistic area and integrate lesser well known people who have flair but perhaps lack confidence to increase their skill level in their own chosen area of the arts.

We feel that the youth are an integral part of our future expansion and therefore we want to have them involved at all stages to assist them realise their ambition and thus teach them a level of respect for the arts which is not really part of their school curriculum.

We want them involved at workshop and performance level to integrate with artists who can help nurture their interests.

HOW WILL IT DEVELOP OUR WORK

Since it is our overall plan to raise awareness and participation in the arts throughout the county of Cavan we feel that this year's Nyah is to be yet another stepping stone in this regard, another link to creating greater awareness and spreading our net to get people of all ages to recognise the value of the Arts in their lives.

We want to show them how involvement in arts activities can bring them more confidence and fulfilment, a sense of togetherness and community.

We feel that by bringing events to outreach centres we can achieve these goals and thereby strengthen the arts in all its forms within this area and beyond.

AUDIENCE PARTICIPATION

In an ever changing society we feel that we must adapt to these changes. It is important that our non nationals who are now such an important part of our workforce and community become involved in our activities at all levels. We intend to pro actively instil in them the value of the arts by an advertising campaign in several languages offering them an opportunity to become involved in our activities. We have found from past experience that one means of ensuring such participation is to invite them to run an event to which we Irish can participate in an event which would give them an opportunity to share their cooking dance and music skills. Such an event is to be included in our plans for Nyah 2007. For next year's event we also intend to incorporate dance literature and painting skills as part of our musical events where audience can participate actively.

HOW WILL IT MEET ARTS OBJECTIVES

We intend to create partnerships with other councils North and South and so as to extend our network. , Major artists will be employed from throughout the island as a means of portraying local styles and art forms, opportunities for all to meet together at workshop and performance level. We have also created partnerships with many local businesses. We feel this offers an opportunity for them, their employees and their extended families to become aware of the value of the Arts in the community.